PART 1 - BUYER QUESTIONNAIRE

DIALOGUE Where do you live now? How long did you live there?

- 1. So, tell me about yourselves.
- 2. What are some of the reasons for making the move?
- How long have you been looking?
- 4. What websites do you use to find property? How's it going so far?
- 5. Tell me... what hasn't worked for you ... in the home buying process?
- 6. Have you seen anything you really like? Or written offers on?
- 7. Have you narrowed your focus to a specific community?
- 8. What's important to you about the location/community you live in?
- 9. Tell me about the ... ideal... new home.
- 10. How many bedrooms & bathrooms?
- 11. What additional rooms do you need?
- 12. Tell me about your ideal location.
- 13. What are the five things you can't live without?
- 14. What should we avoid with your new home?
- 15. What's most important to you in buying a new home?
- 16. And how is that important to you?
- 17. So... let's recap ... you want to buy a home with , and . And you also want a home with , and did I miss anything? (This is where you feed their values back to them.)
- 18. And how about the agent you choose to represent you, what's important about that?
- 19. What's your timing... how soon would you like to be in the new home?
- 20. What's your plan "B"... in case this doesn't work out?
- 21. What price range are you looking in?

- 22. Have you met with a lender? What have they told you? How much money are you planning to put down? If there was an advantage to a second opinion, would you be interested?
- 23. Is there anyone else involved in the home buying process? 24. I've asked you so many questions ... do you have any questions for me?

PART 2 - EXPLAINING TODAY'S HOME BUYING PROCESS

(Name), let me show you today's buying process:

- 1. Choose an agent to represent you.
- 2. Meet with a lender (or two) for pre-approval and lock in your rate.
- 3. View property online and at open houses, while I preview and look for homes not yet on the market or coming soon.
- 4. Identify your ideal home and then begin negotiations.
- 5. Do due diligence, meet all guidelines and time frames and close on the property.
- 6. You get to move into your new home.